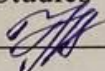


Developer: – Rohozha Mariya, Doctor of Sciences, professor of Department of Ethics, Aesthetics and Cultural Studies

Approved by
« 27 » 08 2021 year

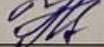
Head of Department of Ethics, Aesthetics and Cultural Studies

 (Iryna MASLIKOVA)


Protocol № 1 «27» 08 2021 year

Approved by Scientific and Methodical Commission of Faculty of Philosophy

Protocol «31» 08 2021 year № 2

Head of Scientific and Methodical Commission  (Iryna MASLIKOVA)

« 31 » 08 2021 year

Prv2 31.08.2022, prolongation Maslikova I. 

INTRODUCTION

1. The aim of the course is to provide students with the integral understanding of the topical professional and corporate ethics problems circle in the context of the applied turn in the moral theory and taking into account social normativity concretization in number of modern practices, clarify specifics of methodology in applied ethics investigations and ethical judgments and ability to use them in the resolving of the definite analytic and research objectives concerning moral collisions in contemporary practices in professional sphere.

2. Preliminary requirements for the choice of the course:

1. Prior to studying this course, students **must know** main stages and characteristics of historic cultural process and multidimensionality of contemporary cultural space; basic cultural studies theories and methods of cultural studies research, including methods of philosophy of culture, cultural anthropology, sociology of culture, economics of culture; basic cultural studies notions and categories.

2. Students **must be able to** collect and interpret information concerning phenomena of culture, culture processes and events; to apply notions and concepts of theoretical cultural studies to the research of contemporary institutional forms of cultural life; to distinguish actual sociocultural problems and to justify principles and ways of their resolving; to use achieved knowledge and skills in research, educative cultural-organizational and cultural-educative activities.

3. Students **must have basic skills** of the research and information management; critical attitude and prognosis concerning political, economic, cultural and arts events and phenomena; the using of foreign language professional information resources.

3. Course description: “Professional and Corporate Ethics” is the obligatory course and it is taught at the 2nd semester of master educational level. The course is directed on the formation of an educated professional, ethically competent and morally oriented to conscious and ethically balanced professional activity. The subject matters of applied, professional and corporate ethics are determined, their place in the structure of ethical knowledge, peculiarities of ethical regulation of professional activity, ethical dimensions of professionalism are observed. Foundations of corporate culture and moral standards of organizational activity are explored. The mission and structure of ethical infrastructure as a tool for value management in professional and corporate activity, models and functions of ethical units and ethical documents, in particular the code of ethics, ethical monitoring and ethical audit as control of ethical activity, are clarified. Peculiarities of socially-normative concretizations of morality in definite social practices are considered consistently. In particular, attention is paid to university ethics, dynamics of the university life in the prospects of history of culture, mission of the university in the modern sociocultural practice are analyzed. Basics of the pedagogical ethic, its structure and the subject matter are defined. Axiological grounds of academic activity, ethical basic for the scholar activity, correlation of ethics and technology and specifics of social responsibility in science are elucidated. Moral collisions of bioethics, bioethical principles and their institutional support, definite biomedical problems in ethical dimension are represented. Stages of the ecoethics development and principles of ethical attitude to nature are considered. Special attention is paid to learning of institutionalization of ecoethics and peculiarities of its functioning in a civil society and the international policy.

4. Tasks (learning objectives) – providing the integral comprehension of problems professional and corporate ethics as topical fields of knowledge and practice, specific methods of applied ethics research and ethical judgments, and skills to resolve definite analytical and research tasks concerning moral collisions in professional activity.

The discipline is directed on forming of the following program competencies:

- 2. Ability to communicate in a foreign language
- 4. Ability to make informed decisions.
- 5. Ability to motivate people and move towards a common goal.
- 2. Ability to evaluate and analyze information in the process of professional activity.
- 4. Recognition of social and ethical mission of a culturologist, as well as possibilities and specifics of the practical use of culturological knowledge.
- 5. Ability to interact effectively with representatives of other professions, as well as to involve members of the public in cultural problems solving
- 8. Ability to organize the work and manage cultural institutions, as well as relevant structural departments of enterprises and institutions, taking into account economic, legislative and ethical aspects.

5. The learning outcomes:

As a result of the learning outcomes of the course a student must

Learning outcomes (1. To know; 2. To be able to; 3. Communication: 4. Autonomy and responsibility)		Forms and methods of teaching and learning	Methods of assessment	Percentage in the final assessment of the discipline
Code	Learning outcomes			
	To know:			
1.1	Definition of the subject matter and objectives of applied, professional and corporate ethics	Lectures, Seminars, Self-study	Oral presentation, Final test	3
1.2	principles of ethical support of social practices	Lectures, Seminars, Self-study	Oral presentation, Analytic work, Final test	10
1.3	methods and mechanisms of resolving of main moral dilemma in modern practices in the field of culture	Lectures, Seminars, Self-study	Oral presentation, Analytic work, Final test	5
1.4	ways to overcome the gap between universal moral principles and demands of corporate ethics	Lectures, Seminars, Self-study	Oral presentation, Analytic work, Final test	2
1.5	mission of ethical codes in professional and corporate activity in professional skills	Lectures, Seminars, Self-study	Oral presentation, Analytic work, Final test	5
1.6	nature and functions of international standards of corporate responsibility and specifics of their implementation in the world and Ukrainian sociocultural context	Lectures, Seminars, Self-study	Oral presentation, Final test	5
	To be able:			
2.1	demonstrate knowledge of special literature on professional and corporate ethics	Seminars, Self-study	Oral presentation, Final test	5

2.2	debate professionally topical issues of social moral practice	Seminars, Self-study	Oral presentation, Final test	5
2.3	understand ethical problems of ethical and corporate activity in the field of culture	Seminars, Self-study	Oral presentation, Analytic work, Final test	9
2.4	identify competently moral conflicts in definite situations of professional activity; expertise motives, norms, axiological framework in professional and corporate behavior and activity	Seminars, Self-study	Oral presentation, Analytic work, Final test	9
2.5	think logically, critically, to argue literally and persuasively basing on knowledge of theories and methods of argumentation, to choose reasonably decisions concerning open moral dilemma	Seminars, Self-study	Oral presentation, Discussions, Analytic work, Final test	10
2.6	use ethical argumentation in resolving of dilemma questions in the field of culture застосовувати етичну	Seminars, Self-study	Oral presentation, Discussions, Analytic work, Final test	2
2.7	act in the professional field basing on ethical considerations	Seminars, Self-study	Oral presentation, Discussions,	2
	Communication:			
3.1	demonstrate ability to speak free the language of education; represent results of the self-study in the form of reports, analytic works, presentations	Seminars, Self-study	Oral presentation, Discussions, Analytic work, Final test	6
3.2	to use foreign languages for the analysis of information internet-resources, the reading of the newest ethical literature while preparing seminar classes and writing an essay	Seminars, Self-study	Oral presentation, Discussions, Analytic work	6
3.3	debate the problems of professional and corporate ethics in professional field basing on concepts and categories of moral theory	Seminars	Discussions	4
	Autonomy and responsibility:			
4.1	seek individually and work out literature on the discipline, to use methods for data processing, analysis and synthesis of scientific information freely	Self-study	Oral presentation, Discussions, Analytic work	4
4.2	make independent decisions of moral choice and be responsible on objectivity of ethical evaluations and	Seminars, Self-study	Oral presentation, Discussions, Analytic work	2

	moral judgments in the classroom discussions and while preparing the analytic work on the discipline			
4.3	demonstrate possibilities for further learning with high level of autonomy	Self-study	Oral presentation, Discussions, Analytic work	2
4.4	evaluate and provide the quality of professional tasks	Self-study	Oral presentation, Analytic work	2
4.5	realize equal opportunities and gender problems	Self-study	Oral presentation, Discussions, Analytic work	2

6. Correlation of the learning outcomes of the course with the program results

Learning outcomes of the course	Program results																					
	1.1	1.2	1.3	1.4	1.5	1.6	2.1	2.2	2.3	2.4	2.5	2.6	2.7	3.1	3.2	3.3	4.1	4.2	4.3	4.4	4.5	
3. to analyze cultural rights and human freedoms, forms and mechanisms of their identification, inculturation, cultural adaptation, taking into account their regional specifics		+		+		+				+											+	
4 to popularize the profession of culturologist, adhering to ethical principles.					+	+		+	+	+	+	+	+			+		+	+	+	+	+
5. to organize and maintain communication with the authorities, research institutions, information and analytical services, mass media about the culture	+	+	+	+	+	+		+	+			+	+	+		+					+	+
6. to communicate fluently in official and foreign languages orally and in writing to discuss professional issues, presentation of research results and projects.	+	+	+				+	+	+		+	+		+	+	+	+			+		
8. to make effective decisions to solve complex tasks and practical problems of cultural development of society.			+	+	+	+				+	+	+	+	+				+			+	+

	during the academic period		points
<i>Minimum</i>	48	12	60
Maximum	80	20	100

7.2. Organization of the assessment:

Activity during the academic period		Number of points during the academic period	
		Min - 48 points	Max - 80 points
Oral presentation ¹	During the semester	«4» x 5 = 20	«6» x 5 = 30
Addition to oral presentations, taking part in discussions	During the semester	«2» x 5 = 10	«3» x 5 = 15
Self-study	An analytical work (up to 10 thousand characters), in which the author independently interprets the phenomenon or the stated problem, expressing his or her own point of view on topics 1-10 The deadline is April 30	«18» x 1 = 18	«35» x 1 = 35
Final test	Topics 1-10	«12» x 1 = 12	«20» x 1 = 20
Total number of points		60	100

Assessment criteria:

1. Oral presentation:

6 points – the student is fully familiar with the study material, presents it freely and argumentatively, discloses the content of the task deeply and comprehensively, using basic and additional cultural literature.

4-5 points – the student is sufficiently familiar with the study material, presents it freely, but may not have sufficient arguments in the explanations, mainly discloses the content of the task, using only the obligatory cultural literature. Presentation can contain minor inaccuracies.

3 points – the student is familiar with the study material, but does not demonstrate the depth of knowledge and critical attitude to problems, does not use the recommended literature. Presentation contains essential inaccuracies.

2 points – the student does not fully master the study material, presents it fragmentarily and

superficially, makes essential mistakes, does not cope with the tasks. Presentation contains essential mistakes

2. Addition to oral presentation and participating in discussions:

3 points – the addition is meaningful and profound, essentially complements the discussion

2 points– the addition is meaningful

1 point – the addition contains the information that does not contribute the discussion

3. Analytic work:

35-30 points –the student fully masters the study material, freely and reasonably demonstrates it, deeply and comprehensively discloses the content of the task, correctly interprets the results, uses basic and additional literature, demonstrates independence, reliability, impartiality of research / written work

29-19 points - the student has sufficient educational material, freely demonstrates it, but may lack reasoning in the explanations, mainly reveals the content of the task, uses the basic literature, demonstrates the independence and reliability of the study / written work. Some inaccuracies are allowed

18-0 points - does not fully master the material, fragmentarily and superficially presents it, does not sufficiently disclose the content of the questions. Has significant errors in the work. Demonstrates non-independence in the performance of tasks

4. Test:

20-16 points –the student fully masters the study material, freely and reasonably demonstrates it, deeply and comprehensively discloses the content of the task, correctly interprets the results, uses basic and additional literature, demonstrates independence, reliability, impartiality of research / written work

15-11 points - the student has sufficient educational material, freely demonstrates it, but may lack reasoning in the explanations, mainly reveals the content of the task, uses the basic literature, demonstrates the independence and reliability of the study / written work. Some inaccuracies are allowed

10-6 points - does not fully master the material, fragmentarily and superficially presents it, does not sufficiently disclose the content of the questions. Has significant errors in the work. Demonstrates non-independence in the performance of tasks

5-0 points - does not fully master the material. Has significant errors in the work.

7. 3. Rating scale:

Зараховано / Passed	60-100
Не зараховано / Fail	0-59

**STRUCTURE OF THE COURSE
LEARNING PLAN**

№	Lecture title	Number of hours		
		Lectures	Seminars	Self-Study
<i>Part 1. Professional and corporate ethics in the context of an applied turn in the theory of morality</i>				
1	Topic 1. Professional and Corporate Ethics in the Structure of Ethical Knowledge	2	1	6
2	Topic 2. Professional Ethics	4	1	8
3	Topic 3. Corporate Ethics and Ethical Infrastructure	2	1	6
4	Topic 4. Corporate Social Responsibility	2	1	6
<i>Part 2. Socio-normative concretization of morality in modern practices</i>				
5	Topic 5. University Ethics	2	2	8
6	Topic 6. Basics of Pedagogical Ethics	2		4
7	Topic 7. Ethics of Science	2	2	8
8	Тема 8. Information Ethics	4	2	10
9	Topic 9. Bioethics	4		7
10	Topic 10. Ecoethics	2		7
11	Analytic work			10
	Test	2		
	Total	28	10	80

Total amount **120 hours**, including:

Lectures – **28 hours**

Seminars – **10 hours**

Consultation - **2 hours**

Self-study - **80 hours**

Recommended sources:

Basic:

1. Beauchamp T. On Eliminating the distinction between applied ethics and ethical theory. *The Monist*, 1984. Vol. 67, pp. 514-531.
2. Cooper T.L (ed.). *Handbook of Administrative Ethics*. 2nd ed. Los Angeles: University of Southern California, 2000.
3. Frey R.G., Wellman Ch.R. (eds.) *A Companion to Applied Ethics*. Oxford, Blackwell Publishing, 2005.
4. Singer P. *Practical Ethics*. Cambridge : Cambridge University Press, 2011. 356 p..
5. *Професійна та корпоративна етика: навч. посіб. / за ред. В.І. Панченко. – К: 2019*
ВПЦ «Київський університет», 2019

Additional:

1. Attfeld R. *Environmental Ethics: An Overview for the 21 Century*. Cambridge : Polity, 2014. 278p.
2. Beauchamp T., Childress J. *Principles of Biomedical Ethics*. 8th edition, 2020.
3. Brandenburg R., McDonough Sh. (eds.). *Ethics, Self-Study Research Methodology and Teacher Education*. Springer, 2019. Vol. 20.
4. Carbo T., Almagr S. Information Ethics. The Duty, Privilege and Challenge of Educating Information Professionals. *Library trends*. Vol. 49. (3), Winter 2001, pp. 510-518.
5. Castells M. *Informationalism, Networks, and the Network Society: a Theoretical Blueprint*. Northampton, MA: Edward Elgar, 2004.
6. Connely J., Smith G. *Politics and the Environment: From Theory to Practice*. London: Routledge, 2003. 390 p.
7. *CSR development in Ukraine: 2010–2018. /Zinchenko A., Saprykina M. Kyiv: Printing House 'Yuston', 2017.*
8. D'Angelo J.G. *Ethics in Science. Ethical Misconduct in Scientific Research*. 2nd ed. CRC Press, 2019.
9. De George R. *The Ethics of Information Technology and Business*. Blackwell Publishers, 2003.
10. Floridi L. Information ethics. On the philosophical foundation of computer ethics. *Ethics and Information Technology*. 1999. Vol.1. 37–56.
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12. Higgins Ch. *The Good Life of Teaching. An Ethics of Professional Practice*. Wiley-Blackwell, 2011.
13. Himma K.E., Tavani H. T. (ed.) *The handbook of information and computer ethics*. Wiley, 2008. 671 p.
14. Jonas H. *The Imperative of Responsibility: In Search of Ethics for the Technological Age*, 1979.
15. Keith-Spiegel P. et al. *The Ethics of Teaching: A Casebook*. 2nd ed. Psychology Press, 2002.
16. Macfarlane Br. *Teaching with Integrity. The Ethics of Higher Education Practice*. London, Routledge Falmer, 2004.
17. Makuvaza S. (ed.) *Aspects of Management Planning for Cultural World Heritage Sites: Principles, Approaches and Practices*. Springer, 2018, pp. 3-36, 209-254.

18. Norton B.G. Environmental Ethics and Weak Anthropocentrism. *Environmental Ethics*. 1984. Vol. 2, pp. 131–148.
19. *The Declaration on Science and the Use of Scientific Knowledge* (1999). Budapest. URL: http://www.unesco.org/science/wcs/eng/declaration_e.htm
20. *Universal Declaration on Bioethics and Human Rights* (2005) URL: https://www.aaas.org/sites/default/files/SRHRL/PDF/IHRDArticle15/Universal%20Declaration%20on%20Bioethics%20and%20Human%20Rights_Eng.pdf